



Center Parcs Half Year Review 2025/26

The business continues to perform consistently throughout economic cycles, and this year is no different. Revenue growth is strong, demonstrating the continued appeal of the brand to the UK consumer.

Guest satisfaction scores remain exceptionally high at 89%. On village spend per sleeper has continued to grow at c5% versus the prior year, with guests continuing to enjoy the restaurants and activities on site, with new innovations continuously rolling out during the first half of the year. Also during the half year, our Aqua Sana Forest Spa brand awareness marketing campaign continued to flourish, driving a further 17% growth in UK revenue versus prior year.

We continue to invest in the villages, innovating and evolving to drive an enhanced experience for repeat visitors and attract first-time guests. A further four new leisure innovations rolled out in the half year to add to the eight innovations launched in the prior year, and the first phase of new premium accommodation building works has commenced on two villages.

We received planning permission for our proposed holiday village in Scotland on 8 December 2025 and the ongoing Ireland expansion is delivering to time and cost.